



MID-YEAR CONFERENCE & EXPO
 November 15-17, 2021
 Pechanga Resort Casino | Temecula, CA

Our customized sponsorship opportunities allow you to reach buyers targeted to your business goals!

- **Session Sponsor: \$1,000**, Hand-out to be placed on the session room chairs, email to session attendees, logo on website, logo on show signage, speaker introduction and 1 all-access badge
- **Award Banquet Table Sponsorships: \$3,000 (limit 3)**, recognition at Award Banquet Dinner, premier seating for 10, marketing collateral in attendee bags, logo and link on website
- **Website Ad Banner Sponsorship: \$2,000**, your company banner ad will appear on the Mid-Year Event website.
- **Email Sponsorships: \$1,500**, include your company's logo on 3 pre-show email messages to attendees.
- **Premier Sponsorship: call for pricing details**, logo on entrance of conference as Premier sponsor, web banner on Mid-Year website, recognition as major sponsor in promotional materials
- **Reception/Break Sponsor: call for pricing details (limit 4)**, logo on Mid-Year website, logo on show signage/ marketing collateral and 1 all-access badge
- **Hotel Key Card Sponsorship: \$3,000 (exclusive)**, logo and link on Mid-Year website, logo on hotel key card
- **Bag Insert: \$1500**, Have your literature included in the show bags (limited to 15 participants).
- **Badge Logo: \$2,000**, Highlight your company logo on all attendee badges.
- **Door and Window Decals (exclusive): \$7,500**, Your company logo or graphics on decals doors/windows in show lobby.
- **Lanyards (exclusive): \$5,000**, Your company logo will appear on all lanyards given to attendees.
- **Registration Handout (exclusive): \$5,000**, Literature/Promo item distributed by company representative.
- **Registration Sponsor: \$5,000**, Company logo featured in registration, marketing materials and signage.
- **Show Bags (exclusive): \$2,500**, Include your logo or graphics on attendee show bags.
- **Mid-Year Partner Logo Program: \$5,000 (limit 5)**, Massive exposure with thousands of impressions through print, email & web.

**Production and/or labor not included*

 Yes, please secure the above additional advertising opportunities.

Return this form with payment to National Indian Gaming Association or provide credit card information below.

Exhibiting Company Name: _____

Contact Name: _____

Paying by check in the amount of \$ _____

Please charge \$ _____ to the credit card provided here.

For overnight deliveries via courier ONLY:	<i>(Payments mailed via the US Postal service will result in delay.)</i>
Wells Fargo Bank Attn: National Indian Gaming Lockbox Services: 758716 7175 Columbia Gateway Drive Columbia, MD 21046	US MAIL ONLY: National Indian Gaming Association P.O. Box 758716 Baltimore, MD 21275-8716

Credit Card: Visa MasterCard American Express

Card Holder's Name: _____

Card #: _____

Exp. Date: _____ **V Code:** _____

Signature: _____

FOR QUESTIONS OR TO RESERVE YOUR SPACE

EMAIL this form to: edward.gallo@clarionevents.com