

# National Indian Gaming Association

## Mid-Year Conference & Expo

September 17-19, 2019

Mohegan Sun | Uncasville, CT



The National Indian Gaming Association's Mid-Year Conference & Expo is the meeting place for leaders in the tribal gaming community. Held at the Mohegan Sun the event offers the perfect combination of learning, networking and sharing ideas on today's hottest topics in gaming.

***Our customized sponsorship opportunities allow you to reach buyers targeted to your business goals.***

### Session Sponsor

**\$1,000 per exhibiting company / \$1,500 per non-exhibiting company**

*\*production not included*

You receive:

- Hand-out to be placed on the session room chairs
- Attendee list for the session
- Logo on the website
- Logo on show signage
- Speaker Introduction
- (1) All-Access badge

### Award Banquet Table Sponsorships

**\$3,000 (3 available)**

You receive:

- Recognition at Award Banquet Dinner
- Premier Seating for 10
- 1/4 page Program Advertisement
- Marketing Collateral in attendee bags
- Logo and link on Website

### Program Advertisement Sponsorship

Exhibiting Company Pricing: Half Page: \$1,000 / Full Page \$1,750

Non-Exhibiting Company Pricing: Half Page: \$1,250 / Full Page \$2,000

### Email Sponsorships

**\$1,500 per exhibiting company / \$1,750 per non-exhibiting company**

*Include your company's logo on (3) of pre-show email messages. A great way to get in front of buyers as they are making their decision to attend.*

### Premier Sponsorship

**Call for pricing details**

You receive:

- Golf sponsor of the 18th Hole at the Golf Tournament
- Logo on Entrance banner of conference as Premier sponsor
- Web banner on Mid-Year Website
- Half page ad in Mid-Year Program
- Recognitions as a major sponsor in promotional materials

### Reception/Break Sponsor

**Call for pricing details (4 available)**

*Celebrate with your colleagues and friends by becoming a reception sponsor; the perfect way to continue business from the day. Receptions and breaks will be promoted as part of the overall Conference Program in conjunction with the sponsor.*

You receive

- Logo on the website
- Logo on show signage/marketing collateral
- (1) All-Access badge

### Hotel Key Card Sponsorship

**\$3,000 (1 available)**

You receive:

- Logo and link on NIGA website
- Logo on hotel key card

### Attendee Bag Insert Sponsorship

**\$1,500 per exhibiting company / \$1,750 per non-exhibiting company**

*Provide company marketing literature in attendee bags*

**For More Information, Call Ed Gallo at 678-783-5716**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Account Contact: \_\_\_\_\_ Email: \_\_\_\_\_