



MID-YEAR CONFERENCE & EXPO

November 14-16, 2022

We-Ko-Pa Casino Resort | Fort McDowell, AZ

Our customized sponsorship opportunities allow you to reach buyers targeted to your business goals!

- Session Sponsor: \$1,000**, Hand-out to be placed on the session room chairs, email to session attendees, logo on website, logo on show signage, speaker introduction and 1 all-access badge
- Award Banquet Table Sponsorships: \$3,000 (limit 3)**, recognition at Award Banquet Dinner, premier seating for 10, marketing collateral in attendee bags, logo and link on website
- Website Ad Banner Sponsorship: \$2,000**, your company banner ad will appear on the Mid-Year Event website.
- Email Sponsorships: \$1,500**, include your company's logo on 3 pre-show email messages to attendees.
- Premier Sponsorship: call for pricing details**, logo on entrance of conference as Premier sponsor, web banner on Mid-Year website, recognition as major sponsor in promotional materials
- Reception/Break Sponsor: call for pricing details (limit 4)**, logo on Mid-Year website, logo on show signage/marketing collateral and 1 all-access badge
- Hotel Key Card Sponsorship: \$3,000 (exclusive)**, logo and link on Mid-Year website, logo on hotel key card
- Bag Insert: \$1500**, Have your literature included in the show bags (limited to 15 participants).
- Badge Logo: \$2,000**, Highlight your company logo on all attendee badges.
- Door and Window Decals (exclusive): \$7,500**, Your company logo or graphics on decals doors/windows in show lobby.
- Lanyards (exclusive): \$5,000**, Your company logo will appear on all lanyards given to attendees.
- Registration Handout (exclusive): \$5,000**, Literature/Promo item distributed by company representative.
- Registration Sponsor: \$5,000**, Company logo featured in registration, marketing materials and signage.
- Show Bags (exclusive): \$2,500**, Include your logo or graphics on attendee show bags.
- Mid-Year Partner Logo Program: \$5,000 (limit 5)**, Massive exposure with thousands of impressions through print, email & web.

**Production and/or labor not included*

Yes, please secure the above additional advertising opportunities.

Return this form with payment or provide credit card information below.

Exhibiting Company Name: _____

Contact Name: _____

Paying by check in the amount of \$ _____

Please charge \$ _____ to the credit card provided here.

For US Mail:

Clarion Events, Inc. (the "Organizer")
Attn: Indian Gaming Tradeshow & Convention
110 S Hartford Ave, Suite 200
Tulsa, OK 74120

Credit Card: Visa MasterCard American Express

Card Holder's Name: _____

Card #: _____

Exp. Date: _____ **V Code:** _____

Signature: _____

FOR QUESTIONS OR TO RESERVE YOUR SPACE

EMAIL this form to: edward.gallo@clarionevents.com



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MOBILE APP SPONSORSHIP OPPORTUNITIES

| | | | Qty Available | Cost |
|--------------------------|---|---|-----------------|--------|
| <input type="checkbox"/> | Branding Sponsor – loading page: | Sponsor logo will appear on the mobile app to all users during loading. | 1 | \$500 |
| <input type="checkbox"/> | Branding Sponsor – home feed | Sponsor logo to be added to event branding on Home Feed for all users. | 1 | \$500 |
| <input type="checkbox"/> | Session Sponsor | Sponsor's name and logo will appear on the event agenda of the session they are sponsoring - when clicked, it will link to the Sponsor's profile. | 1 per session | \$1000 |
| <input type="checkbox"/> | Notifications | Custom notification delivered as a hard notification to user's home feed (<i>only if user has notifications enabled on their device</i>) or in the notification bar. Can be targeted to take user to company profile page or session page within the app, or website URL outside of the app. | 1 per hour | \$500 |
| <input type="checkbox"/> | Top of Listing/Grouping | Sponsor profiles will appear at the top of the Exhibitor list, or in tiers to visibly differentiate between levels. | 6-8 | \$500 |
| <input type="checkbox"/> | Featured Label | Add "Featured" tag next to Sponsor's name in the exhibitor list and their profile. | No limit | \$500 |
| <input type="checkbox"/> | Banner Ads | Banner ad to appear on one of 3 locations within the mobile app: Profile Lists, Event Agenda, More menu. Banner ads rotate every 30 seconds, and a new ad will display every time a screen is reloaded. Once clicked, user can be sent to company profile page or session page within the app, or website URL outside of the app. | 10 per location | \$1000 |

 Yes, please secure the above mobile app sponsorship opportunities.

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